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Mind Savvy: The Art of Clear Thinking for Business Success

Lori LoCicero

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Mind Savvy: The Art of Clear Thinking for Business Success Lori LoCicero
Your mind is a powerful tool . . . here's how to focus it!

Every day, we're faced with problems to solve and decisions to make. We know the best results come when we can think clearly—but how do you clear and focus your mind?

This illuminating and comprehensive guide uses psychology, physiology, and philosophy to help professionals, entrepreneurs, and graduates master the art of clear thinking and become more efficient and effective thinkers.

Using knowledge, logic, reasoning, and common sense, Mind Savvy shows readers how to focus their minds to become more thoughtful decision makers, artful negotiators, proficient problem solvers, and expert communicators.

You'll learn:

• How to make well-informed decisions, boost problem-solving skills, and express thoughts more clearly
• Techniques for mastering your thoughts to work efficiently on every challenge, project, and conversation that comes your way
• Essential tools for thinking logically and creatively and how to make clear thinking a routine part of your workday
• How to prevent obstacles from getting in the way of clarity, growth, and success.

BONUS! Includes 20 fun and perplexing mind teasers.

Don't get lost in thought. Let Mind Savvy help you tap into the brainpower you never knew you had!

This is a revised edition of a book originally published under the title The Complete Idiot's Guide to Clear Thinking, published by Alpha Books in 2005.

"Success in business—or in life—starts with clarity. In MIND SAVVY, Lori LoCicero has written an ode to getting clear, working smart, and creating success in work and life. If you want to clear out the clutter and play a bigger game, read this book!"
—Libby Gill, Business Coach and Bestselling Author of You Unstuck

"A great read! This practical guide shows you how to manage the chaos in your mind and become a productive clear thinker."
—Stefanie Huckleberry, Director, Information Technology, Fox Entertainment Group

"Mind Savvy helps you organize your thoughts and values to help you make the best decisions most closely aligned with what's important to you and your life."
—Martha Finney, coauthor, Money With Meaning

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