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Management: A Developing Country Perspective

Betty Jane Punnett

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The global business world appears to be changing and there is an ever greater focus on developing countries. This change in the international business environment is not reflected in the range of management textbooks currently available, as most are written from a developed country perspective

This book introduces and assesses the typical theories and management approaches that are popular in developed countries, from the perspective of managers in developing countries. A wide variety of countries, with many different environments and cultures are explored and the book covers key concepts, such as

- Economic development
- Planning and strategic management
- Operations management
- HRM
- Leadership

With the added benefit of various pedagogical features and supplementary web materials, students taking classes requiring an understanding of management concepts will find Punnett's book adds serious value. It could be used as core reading for a range of classes, including international business, management, development studies and managing in a developing country.

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