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What Executives Need to Know About Project Management

International Institute for Learning, Harold R. Kerzner, Frank P. Saladis

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Discover how executives can apply the Kerzner Approach(R) to improve project management

As an executive today, you need to become more involved in project management. That doesn't mean you need to become a project manager, but rather you need to know how to set the stage for a project's success, oversee its execution, and intervene directly at key strategic moments. Here's the book that gives you everything you need to know about your role in project management clearly and succinctly.

Based on principles set forth in the bestselling Project Management: A Systems Approach to Planning, Scheduling, and Controlling, Tenth Edition, this easy-to-follow guide focuses on the pivotal role you play as an executive in project management. It introduces the acclaimed Kerzner Approach(R), demonstrating how it empowers you with the skills needed to ensure that projects are completed successfully, on time, and on budget.

The International Institute for Learning/Wiley Series in Project Management features

the most innovative, tested-and-proven approaches to project management,

all explained in clear, straightforward language. The series offers new perspectives on solving tough project management problems as well as practical tools for

getting the job done. Each book in the series is drawn from the related IIL course and is written by noted project management experts.

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