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The Authority On Tout: How to Use Social Media's Newest Video Sharing App to Engage Your Community and Grow Your Business (Volume 1)

Gary Martin Hays, Adam Weart

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Best-selling authors and successful entrepreneurs Gary Martin Hays & Adam Weart are back sharing their valuable insights on video marketing by taking advantage of Tout, the FREE and fast growing application that allows you to share 15 second videos with your entire network directly from your smart phone or computer. They share with their readers valuable tips on the best way to use social media’s newest video sharing app to engage their community and grow their business. Even seasoned marketers can benefit from the content strategy ideas conveyed in this valuable marketing asset. Inside the pages of this book, readers will also uncover tips and tricks that will empower them to shoot remarkable videos, even if they are shooting from their smart phones.

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