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Psychology: The Study of Human Behaviour

Braj Kumar Mishra

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Though Psychology is a comparatively ‘younger’ subject as compared to allied subjects like Philosophy, Anthropology and Sociology, recent years have witnessed remarkable strides in its study. Indeed, writings on the subject have been both prodigious and prolific because of the enormous interest evinced by those interested in psychology and because human behaviour — both complex and simple — is such a fascinating subject for study and research.

This accessible and student-friendly text shows the ‘what’, ‘why’, and ‘how’ of human behavioural patterns. The text emphasizes the controlled and replicable studies to explain such behavioural aspects as sensing, perceiving, modifications of human behaviour, memorizing, the recollection of past events, and affective processes.

The text is interspersed with many examples to illustrate the concepts discussed. The concepts are also well supported with experimental as well as observational facts. What’s more, the book acquaints the reader with the recent advances made in the field of psychology.

Primarily intended as a text for undergraduate students of psychology, the book can also be profitably used by graduate students and all those who have an abiding interest in the study of human behaviour.

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